



November 25, 2024

Dear Dairy Industry Friend,

We, the Redwood Empire Holstein Association, are excited to host the California State Holstein Convention from January 31 to February 1, 2025. This marks the first time since 2018 that we've had the honor to bring the convention to our area, and we're eagerly preparing to make this event exceptional. We invite you to join us in this celebration of "Vines & Bovines" by becoming a sponsor of this important gathering.

The convention offers a unique platform for the California dairy community to come together, sharing a passion for the legacy and future of registered Holsteins. From dairy farmers to young leaders, the event attracts participants from all corners of the state. A highlight of the gathering will be Host Night on Friday, January 31st, featuring a sale of California's top Holstein genetics—accompanied by a steak dinner and open bar—for an evening of networking and camaraderie. Additionally, the convention will focus on shaping the next generation of dairy leaders, offering a range of activities and contests designed to inspire and educate youth about the exciting future of dairy.

Sponsorships are crucial to the success of this event. We offer several levels, each with its own unique benefits:

- **PLATINUM-\$2,500 and above....**6 free tickets to Host Night and will be recognized on all convention materials and signage as a Platinum Sponsor.
- **DIAMOND-\$1,000-2,499....**4 free tickets to Host Night and will be recognized on all convention materials and signage as a Diamond Sponsor.
- **GOLD-\$500-999....**2 free tickets to Host Night and will be recognized on all convention materials and signage as a Gold Sponsor.
- **SILVER-\$250-499....**Will be recognized on all convention materials and signage as a Silver Sponsor.
- **BRONZE-Up to \$249....**Will be recognized on all convention materials and signage as a Bronze Sponsor.

If you have any questions or are interested in sponsoring a specific activity or event, please contact Mike Mulas at 707.694.8930 or mulas@vom.com. We appreciate your consideration in helping us make this a fantastic event.

Sincerely,

Mike Mulas
2025 Convention Chair

Mike Mulas
Convention Chair

Dominic Balistreri
*Club Treasurer &
Finance Chair*

Mike & Monique Moretti
Paul & Lisa Spaletta
Host Night

Graisson Schmidt
Frank Gambonini
Alex Gambonini
Sale

Jessica McIsaac
Junior Events

Dorothy Brazil
Registration

Lisa Deniz
Becky Chevalier
Publicity

Emmy Eichner
Carly Meyer
Hospitality

Lucas Deniz
Senior Banquet