

# California Annual 2025

## DEADLINES

### **Ad reservation & info**

May 14

*For those not attending  
Western National*

### **Ad reservation & info**

May 21

*For those attending  
Western National*

### **Camera-ready ads**

May 28

**\*\*If you having professional photos taken, please  
make sure to tell the photographer the deadline!**

## **Annual ONLY**

	Breeder	Commercial
Double Page	\$1400	\$1620
IFC / IBC	\$850	\$1000
Full Page.	\$725	\$875
1/2 Page	\$425	\$500
1/4 Page	\$275	\$350
BC	\$160	\$200

## **Double-Buy**

Breeder	Commercial
\$2200	\$2000
\$1350	\$1295
\$825	\$795

\*10% Discount for Camera-ready breeder ads



## CONTACT

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