

**California Holstein Association**  
**Board of Directors Meeting/ Planning Conference**  
**May 23, 2017**  
**All-West Select Sires Office- Turlock**

Officers Present: President Anthony Souza, Vice President Hank Van Exel, Treasurer Carol Borba  
Directors Present: Stephen Mast, Larry Gerber, Rodney Paulo, Adam Van Exel, Stan Henderson,  
Directors Not Present: Jessica McIsaac, Mike Moretti  
Guests: Lacey Paulo

Anthony Souza called the meeting to order at 10:42 am.

Larry Gerber moved to approve the Agenda as presented, 2<sup>nd</sup> by Carol Borba, and approved unanimously.  
Hank moved to approve the Minutes of Previous meeting as presented, 2<sup>nd</sup> by Hank Van Exel and approved unanimously.

**Treasurer's Report**

Anthony explained that the Stifel Nichols representative we had been working with has retired and our account was passed to his former assistant. Kate expressed the need to make a draw from the liquid account, as we have not done so in almost two years and checking account is low. Hank moved to draw \$20,000 from the SN liquid account and transfer to the Union Bank checking. 2<sup>nd</sup> by Adam and approved unanimously.

**Office Manager's Report & Junior Report**

All State Show results and results from Western Spring National are up on the website and shared via social media. Editorial is in production for the annual magazine. We received a donation request from the WA Holstein Association and the National Convention Committee for donation to the convention. Hank moved to donate \$500 as a goodwill gesture, 2<sup>nd</sup> by Rodney and approved unanimously.

Seventeen juniors will be attending the National Convention in the various contests. Cow Camp is being planned for the last weekend in July at Fresno State.

**National Report**

Pat shared some figures from the Holstein USA office: SETS and classifying over the past year are down about 10%. ID is up about 20%. Lacey explained that Brattleboro office is completely overhauling their computer system, maybe complete by the end of the year. However, they are way over budget at roughly \$6 million compared to the \$4 million planned.

**2017 State Show**

- As chairperson, Anthony commended all exhibitors on a tremendous quality show.
- Hank and Pat both voiced their frustration with the electrical problems at the fairgrounds and lack of adequate power supply.
- Anthony said cleanup and straw removal went smoothly with the SSJHA volunteers. But there was a lot of trash left in the animal stalling areas including needles. This is unacceptable from a safety and liability aspect and needs to be made clear on the entry form. Maybe a "clean barn deposit" is necessary with entries?
- An Exhibitors meeting needs to be held at the show that is mandatory
- An Ethics Committee needs to be in place as board members received calls from exhibitors and non-exhibitors after the show voicing their concerns about possible ethics violations.
- The possibility to take over running the Jersey show was discussed, with not everyone in favor. More communication needs to take place prior to the show with the jersey club as to who has what responsibilities.
- Hank moved for the CA State Holstein Show to adopt the National Junior Holstein Showring Policy. 2<sup>nd</sup> by Carol and approved unanimously.

### **2017 Annual magazine**

Kate shared the list of confirmed advertisers. A few more potential advertisers were named to make contact with

### **Planning Conference**

Ken Melvold has proposed to hold the meeting in conjunction with a sale at Fresno State, and to add the junior planning conference as well. Probable dates were October 28 or November 4. After confirming football schedule a date will be selected. All were in favor of combining events

### **Other Business**

-Stephen Maddox Jr has stepped down as Fresno-Madera director. Replacing him or restructuring the board will be tabled for discussion at the planning conference. Any board change has to be approved by membership at annual meeting.

-Stan expressed congratulations to the CA exhibitors success at the Western Spring National, as there were winners from 5 CA herds.

Stan moved to adjourn the meeting at 12:45. 2<sup>nd</sup> by Adam and approved unanimously.