

California Holstein Association
Board of Directors Meeting
January 26, 2017
Fresno Doubletree Hotel

Officers Present: President Matthew Evangelo, Vice President Anthony Souza, Treasurer Carol Borba
Directors Present: Stephen Mast, Adam Van Exel, Larry Gerber, Rodney Paulo, Jessica McIsaac, Mike Moretti
Directors Not Present: Stephen Maddox, Sarah Zonneveld,
Guests: Lacey Paulo, Pat Maddox, Katharine Correia

President Matt Evangelo called the meeting to order at 10:15 am.

Stephen Mast moved to approve the Agenda as presented, 2nd by Jessica McIsaac, and approved unanimously.
Jessica McIsaac moved to approve the Minutes as presented, 2nd by Carol Borba, and approved unanimously.

Treasurer's Report

Matt Evangelo presented the Treasurer's Report. Current assets are \$12,197 in Union Bank checking; and Stifel Nichols holdings of \$24,599 in liquid account, and \$225.094 in investment portfolio. The year-to-date Profit & Loss was reviewed briefly as not much activity has occurred only a few months into the new fiscal year. The year-end Financial Statements from the accountant were reviewed, especially the difference this year with including the Central Valley Club and the Junior Club accounts in the detailed Statement of Activities and how that shows their overall effect on the association's bottom line. Pat Maddox explained that the Fresno-Madera Club is in the process of setting up their accounts under the CHA tax id as well. Anthony Souza moved to approve the Treasurer's Report, 2nd by Mike Moretti and approved unanimously.

Office Manager's Report

Currently there are 219 renewed senior members and 147 renewed juniors. Kate also presented the delegate election report from Holstein USA- Hank Van Exel, Joey Airoso, Matt Evangelo, and Dennis Areias (AZ spot) were voted as delegates to the National Convention. There is also a long list of alternates.

National Report

Lindsey Worden from Holstein USA in Brattleboro will be at the meeting Friday, so National Report is saved for her.

OLD BUSINESS

2017 State Show

The show will be held at the Tulare Fairgrounds the week following Easter, showing April 20/21. The fairgrounds will be open on Saturday for people to set up. There is plenty of space available, so a stall chart is not needed. Judge Carl Phoenix is confirmed. Kate will work on getting a block of rooms. YFC has been contacted about doing the exhibitor BBQ or alternately sponsoring the meal since it is so far away. Joe Parreira is supposed to get back to Kate.

-The SSJHA has proposed to do the clean up at the fairgrounds following the show. The will also coordinate picking up milk from exhibitors and selling to a local calf ranch. In return as payment for these duties the SSJHA club will keep proceeds from milk sales. Mat and Anthony are working on a shavings & straw vendor to be on location taking orders. Possibly the COS dairy club students will be selling.

- Approved changes to the show rules and schedule:

*change production class from 125,000 pounds to 150,000 pounds to follow national shows.

* Move Aged Cow class to before Production class in show schedule

* Move the Futurity class from Thursday evening to before Junior 3 Year Olds

* Junior leased animals will be allowed to show in the junior show. Exhibitor must have official lease registration paper dated April 15th or prior.

Kate will be mailing out sponsorship letters mid-February with all board members listed.

California Classic Sale

Stephen Mast is willing to help coordinate the sale again in doing the catalog. He emphasized that consignors will be urged to plan ahead for the care of sale animals during the show week. Matt will organize the sale set-up at the fairgrounds and contract with Dave Macedo to auctioneer. The sale commission will be at 10% again this year with a \$500 cap. Schedule will be dinner at 5:30 and sale at 6:30.

2017 CA Holstein News Annual Magazine

Julie Ashton will present information at the Annual Meeting and meet with the Publications Committee and any interested members afterwards. It was noted that Jerry Strandlund is putting together the National Holstein Convention program and has requested CA Convention highlights to include.

2018 State Convention

Mike Mulas is chairperson. Location will be in Sonoma and will include a video sale.

Holstein USA Awards

Larry Gerber is working with a committee to submit Senior Breeder Nomination.

NEW BUSINESS

Committee Meetings

Following the annual meeting, the following committees will meet for further discussion and planning with interested members:

“CA Supremes” Contest- Adam

Publications- Kate and Julie Ashton

Junior Conventions- introducing more junior programs and support for the host club. More support from the

Junior Club board- Jessica

Governance

The possibility of restructuring the board was discussed, to not require so many members or so many members from one area. The consensus was to keep the two at-large positions. Instead of the Vice President and Treasurer being separate positions they should be jobs held by standing board members. Anthony and Matt will research the bylaws and if any changes would be needed to do this.

Anthony Souza moved to adjourn the meeting to closed session at 12:05, 2nd by Stephen Mast and approved unanimously.

Closed Session

Office Manager Contract Review & Renewal

Next Board Meeting will be in March.