

California Holstein Association Planning Conference Board of Directors Meeting

January 24, 2020 San Luis Obispo

Officers Present: President Hank Van Exel, Vice President Carol Borba

Directors Present: Adam Van Exel , Stan Henderson , Graisson Schmidt, Larry Gerber, David VanderEyck, Stephen Mast, John Cunningham, Frank Gambonini

Directors Not Present: Curtis VandenBerge

Hank Van Exel called the meeting to order at 1:25 pm.

Stan Henderson moved to approve the agenda as presented, 2nd by Larry Gerber, and approved unanimously.

Larry Gerber moved to approve the minutes from the previous meeting as presented, 2nd by Carol Borba and approved unanimously.

Treasurer's report

Kate presented the year-to date Profit & Loss Statement detailing limited activity this fiscal year so far. Annual dues income of 19,400. Current Union Bank checking account balance is \$12,583. Holdings at Stifel are \$14,726 in liquid, and \$243,072 in investments.

Annual Financial Reports as prepared by our accountant were also presented. Given questions about how the income (loss) on investments shows up on Statement of Activities, Hank will inquire with the Stifel Nichols rep and accountant. Stan Henderson moved to table the Treasurer's Report until next meeting, 2nd by Adam Van Exel, and approved unanimously.

Annual Magazine

Kathleen O'Keefe from Cowsmopolitan joined the group and reviewed the previously approved proposal for the 2020 magazine. She shared ad rate flyers for the publication, with rates remaining the same as last year. The group discussed the All-American Contest and recognition on Holstein USA pedigrees. Cowsmopolitan brought a proposal to provide State Show online coverage again, at a rate of \$1400.

Office Manager's report

Current membership stands at 220 seniors (roughly 50 unpaid) and 183 juniors. Membership lists were distributed. Directors were encouraged to send in news and information to the office to share with members.

National Report

Bill Genasci reported that the Holstein USA 'Member Update' meeting was held in CT recently. Transfer and classification numbers last year were down slightly. Investment accounts and financials were still strong. Holstein USA is looking into adding dollar value to TPI, also looking into changing the breakdown on feet & legs. The group discussed a resolution to keep All-American recognitions on pedigrees. Possibly Wisconsin or another state already is drafting one that CA can join? Hank and Bill will research this. Frank Gambonini moved to show support in moving forward to join or draft a resolution to keep All-American recognitions on pedigrees. 2nd by Stephen Mast and approved unanimously.

Lacey Paulo and Katharine Correira reported they were both up in registrations and transfers last year.

State Show

The Jersey Show will be recognized as a National Show. Andrew Vander Meulen is confirmed as the judge. Jersey Club will share costs same as in the past- on per head shown basis.

Joel Phoenix is confirmed to judge Holsteins. Kate has contacted RWDCA to be an 'approved' show again.

State Convention

Larry Gerber passed out a State Convention proposal, following a conference call with Future Convention Committee members. Outlined a new idea to split the state into 3 regions (Northern, Central, Southern) And host conventions at set locations, 2 years at the same place before moving. The committee was not in favor of separating the Juniors and Seniors. Graisson Schmidt suggested that the State Convention Sale be run by the board- not host club(s) in the future.

BC Spring Show

Hank will be asking around if there's interest among membership in putting together a trip to BC Spring Show. Renting vehicles or flying? Herd visit/social in WA?

Other Business

Donation request from Western Classic Junior Show. Adam van Exel moved to donate \$1,000, 2nd from David VanderEyk and approved unanimously.

Adjourned to Closed Session at 2:53

Review and Approved Office Manager's contract with 10% raise