

CALIFORNIA

# HOLSTEIN News

State Show results // National Convention Sale Consignments  
Herd favorites, show & genomic stars

ALL Ads will be posted on CA Holstein FB Page  
Double-Buy Ads will be posted on Cowsmo FB Page



**Julie Ashton // 815-766-0045**  
**julie@cowsmo.com**  
**Kathleen O'Keefe // 715-563-1869**  
**kathleen@cowsmo.com**

## Deadlines

**May 10:** Advertising Materials Due  
**May 20:** Print-Ready Ad Due

## Rates

### Annual ONLY

	Breeder	Commercial
Double Page	\$1350	\$1620
IFC / IBC	\$800	\$960
Full Page	\$700	\$840
1/2 Page	\$400	\$480
1/4 Page	\$250	\$300
Business Card	\$150	\$180

### Cowsmo DOUBLE BUY

	Breeder	Commercial
Double Page	\$2000	\$1925
Full Page	\$1200	\$1195
1/2 Page	\$725	\$695

*\*15% Discount for Camera-ready breeder ads*