

2017 California Annual

Looking to promote your herd throughout California and across North America? Here's the ideal opportunity!

The 2017 California Holstein Annual will be produced by **julie lynn designs**. Copies will be mailed in June to all California Holstein members and published online! Extra copies will also be distributed at the 2017 National Holstein Convention in Washington and at World Dairy Expo!

The timing of the California Annual will allow for California breeders to promote the results of the 2017 California State Show and Western National Spring Show as well as upcoming consignments to summer and fall sales!

Ad prices for California Holstein breeders:

| | Breeder | Commercial |
|-----------------------------------|---------|------------|
| Two-Page Spread | \$1350 | \$1552 |
| Inside Front or Inside Back Cover | \$800 | \$920 |
| Full Page | \$700 | \$805 |
| 1/2 Page | \$400 | \$460 |
| 1/4 Page | \$250 | \$287 |
| Business Card | \$150 | \$172 |

Price includes all photos and design; 15% camera-ready discount available

Advertising Space Deadline: May 5

Space may be reserved after the Western Spring National if room is still available.

Reserve your ad today!

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julie, lynn
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